

MARA.FYI

MODEST FASHION & LIFESTYLE



MARA

VLOGGER, CONTENT CREATOR, INFLUENCER

ABOUT MARA



Mara is a 20 year old content creator, focusing in modest fashion and lifestyle. She loves to showcase how modesty doesn't limit self-expression. She was born and raised in Virginia and is currently in Southern California until she moves to Seattle, Washington. Though she started in education and volunteering, she studied Computer Science and will start her career as a Software Engineer. She even created her own [website](#)! Mara has been content creating since July 2021. In her spare time, Mara likes to weight lift, try new foods, and even travel to meet friends around the globe! She vlogs adventures with her husband, creates fashion content with modest, unique pieces, and reviews new product her audience may enjoy.

ABOUT HER AUDIENCE



84.9% Women

Located in the United States, United Kingdom, and Canada
Most active during 7am-12pm



85.8% Women

Located in the United States, United Kingdom, and Canada
76.9% Aged 18-34



CONTACT

✉ pr@mara.fyi

INSTAGRAM



@mi.lk



offered: in-feed posts, reels, stories

16K+
followers

2.6M
monthly
impressions

23%
Instagram
engagement
rate

3K-6K
story views

TIKTOK



@maradrinksmilk

offered: reviews, vlogs, unboxing

55K+
followers

6.5M
monthly
video views

11%
TikTok
engagement
rate

2.5M
total likes

BRAND PARTNERSHIPS



ZAHRAA
THE LABEL

LAKIA MARKET



AMARIAH



VELA

LALA HIJABS



MB

BRAND TESTIMONIALS



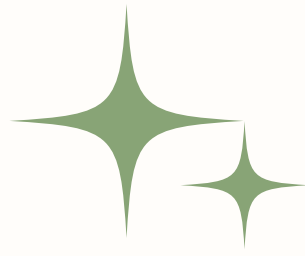
Mara is very kind hearted, professional and easy to work with. She always goes above and beyond and does an extraordinary job promoting my products. She is very easy going and respectful. Her content is very high quality and she has a very engaging audience. I would recommend working with her to anyone!

Zainah Meqdadi
Founder, Modest Behaviour

Maryam Amaria
Founder, Amariah & Co

Mara is so sweet!
Deliverables, timing, and communication was all absolutely perfect. She's an incredible influencer to work with and we'd definitely love to collaborate again soon!

LET'S WORK TOGETHER



SERVICES OFFERED

- Instagram Post
- Instagram Story
- Instagram Reel
- TikTok Integration
- TikTok Video
- Whitelisting Rights
- Usage Rights
- Hosting a Promotional Giveaway
- Ambassadorships
- Facebook Live videos
- Events
- Photo and video shoots
- Other projects that will help tell your story to my engaged audience
- Content Creation (not posted on my page)

RATES

For any details about rates and bundles, please inquire via email (pr@mara.fyi). Packages deals are discounted based on amount of content and duration of collaboration. When inquiring about rates, please include timeline, deliverables, and budget.